



Our History

Ignite has been standing with youth on their journey to a home and a future with promise for 45 years. Founded in 1976, we hired our first residential counselor and began serving youth on the north side of Chicago. In 1981, known to many as Transitional Living Process, we became licensed by the Department of Children and Family Services. In that year, we began offering emergency shelter, crisis intervention, transitional housing, educational classes in job interviewing, and family counseling. Our Street and Community Outreach program began in 1983, with our first outreach site at the Greyhound Bus Station in downtown Chicago. In 1989 we transitioned our name to "Teen Living Programs (or TLP)" and continued to expand throughout the 1990s, adding substance abuse and prevention to our programming and opening Belfort House—the first residential program for youth experiencing homelessness on the South Side of Chicago.

In 2003, we launched our first community based, subsidized housing program, called CaSSA or Clustered and Scattered Site Apartments. A decade later, in 2013, we opened our Drop-In Resource Center, offering housing placement, life skills programming, health care, workshops, safe storage options, food access and child-care. And, in 2018, we launched an affordable housing model called Next Gen that offers a path forward for young people to successfully obtain their own apartment.

Realizing that our support and mission extend beyond just housing, we became Ignite in 2019 to reflect our commitment to sparking opportunity for youth on their journey to building a stronger future for themselves, and in turn, a stronger future for Chicago.

Ignite In 2021

Today, we continue the transformational work that we started 45 years ago, firmly rooted in the belief that all young people deserve to have the support they need to be defined by their potential, not their circumstances. This vision drives our goals, programming, and values. Motivated by the injustices of youth homelessness and poverty, we are working to close young people's opportunity and wealth gaps through a continuum of programming that includes housing, education, employment, career planning services, financial empowerment, physical and mental health support, and community connection. Our services are available to all young people ages 14-26. We work with each young person individually to help them overcome trauma and hopelessness, as they grow and live into a future filled with hope, joy, and resilience.

How Sponsorships Help Move Our Mission Forward

Meeting youth where they are is a critical part of how we effectively serve young people. Each young person who walks through our doors has unique needs, desires, and goals - honoring their special path requires us to create a timeline of intervention that works best for each person. Sponsorships make it possible for Ignite to provide a youth-driven service model that does just that. Private donations, like sponsorships, give us the most flexibility to help youth achieve goals and for Ignite to reach program outcomes. Unlike public funding restrictions, sponsorship gifts eliminate ineffective timelines and restrictions that limit the services we can offer to youth.

This year as we celebrate our 45th Anniversary, we are pleased to announce a sponsorship opportunity that will move Ignite to the next 45 years and beyond.

Our 45th Anniversary celebration kicks off in October 2021 and runs through June 2022. Throughout the celebration we'll be highlighting the generosity and impact of our 45th Anniversary sponsors in a variety of ways, including recognition on our website, in our social media communications and event publicity, and at all the events and activities that will be taking place during our 45th Anniversary. Further, our "45th Sponsors" will have access to all our 45th Anniversary events and activities and will receive complimentary tickets if tickets are being sold.

Below is a list of our 45th Anniversary main events for 2021-22, as well as more details about available sponsorship levels and the benefits associated with each. Given current and ever-changing health conditions due to COVID, any in-person events may shift to a hybrid or online format, per local, state, and federal health and safety guidelines.

At Home with Ignite Virtual Event | February, 2022

Ignite's CEO & President, Stephanie Piccirilli, joins Chicago Greeter Bronzeville Tour Guide and Chicago History Museum Volunteer Docent, Leroy Malone, in virtual discussion about the history of Bronzeville, the neighborhood's future, and how Ignite's work has fit into the community. During this live lunch & learn, Roy will lead us on a virtual tour of Bronzeville's historic streets and avenues, passing its beautiful greystones and virtually walking the same path as some of the most prolific Black figures who once called Bronzeville home.

Ignite & Shine Gala | April 30, 2022

The Ignite & Shine Gala is an annual event that brings together business, civic, and philanthropic leaders to support Ignite's life-changing work. During Ignite & Shine, guests have an opportunity to meet staff and board members and hear stories of transformation told by our youth participants. This event is highly publicized with our media outlets (print, electronic, social media, internet) in the Greater Chicago area. Your sponsorship guarantees premium placement for your organization at this impressive event at the newly renovated Four Seasons Hotel in the heart of Chicago's Gold Coast.

Associate Board Alumni Happy Hour Event | June 16, 2022, 5:30p.m.

We're closing out our 45th Anniversary with an Associate Board reunion where former and current Associate Board members can network and share stories about their impact at Ignite while enjoying amazing drinks and food. Ignite staff and Executive Board Members will join in the fun!



Sponsorship Packages & Benefits

Diamond Sponsor

\$50,000

YOUR GIFT OF PROMISE

- Company logo built into event title of one of Ignite's events or activities (first-come, first-choice)
- Premier placement of company logo on event or activity page, programs, invitations, signage, looping presentations, and A/V screens, whether live or virtual
- Year-round company logo recognition on Ignite website with link to your company website
- Year-round company logo recognition in Ignite social media and other communications with link to your company website
- Recognition of your support, with corporate logo, in event publicity
- Opportunity to address crowd (in person or virtually) during one event
- Verbal recognition as "Diamond" sponsor at all events & activities
- Two tables of ten (20 tickets total) to the 2022 Ignite & Shine Gala, and 6 tickets to the Ignite Associate Board Alumni Happy Hour Event

Platinum Sponsor

\$35,000

YOUR GIFT OF PROMISE

- Premier placement of company logo on event or activity page, programs, invitations, signage, looping presentations, and A/V screens, whether live or virtual
- Year-round company logo recognition on Ignite website with link to your company website
- Year-round company logo recognition in Ignite social media and other communications with link to your company website
- Recognition of your support, with corporate logo, in event publicity
- Verbal recognition as "Platinum" sponsor at all events
- Two tables of 10 (20 tickets total) to the 2022 Ignite & Shine Gala, and 4 tickets to the Ignite Associate Board Alumni Happy Hour Event

Gold Sponsor

\$20,000

YOUR GIFT OF PROMISE

- Premier placement of company logo on event or activity page, programs, invitations, signage, looping presentations, and A/V screens, whether live or virtual
- Year-round company logo recognition on Ignite website with link to your company website
- Year-round company logo recognition in Ignite social media and other communications with link to your company website
- Recognition of your support, with corporate logo, in event publicity
- Verbal recognition as “Gold” sponsor at all events
- One table of ten (10 tickets total) to the 2022 Ignite & Shine Gala, and 4 tickets to the Ignite Associate Board Alumni Happy Hour Event

Silver Sponsor

\$10,000

YOUR GIFT OF PROMISE

- Premier placement of company logo on event or activity page, programs, invitations, signage, looping presentations, and A/V screens, whether live or virtual
- Recognition of your support, with corporate logo, in event publicity
- Verbal recognition as “Silver” sponsor at all events
- One table of ten (10 tickets total) to the 2022 Ignite & Shine Gala, and 2 tickets to the Ignite Associate Board Alumni Happy Hour Event

Ignite & Shine Gala Sponsor

\$5,000

YOUR GIFT OF PROMISE

- Recognition of your support in gala publicity
- Listing of your support on the gala event website, in the gala invitation, and on signage on the night of the gala
- Listing of your support with corporate logo in the gala event program
- Four complimentary tickets to the 2022 Ignite & Shine Gala

Contact Information

Name/Contact: _____

Company: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Level

- | | |
|--|--|
| <input type="checkbox"/> \$50,000 Diamond Sponsor | <input type="checkbox"/> \$20,000 Gold Sponsor |
| <input type="checkbox"/> \$35,000 Platinum Sponsor | <input type="checkbox"/> \$10,000 Silver Sponsor |
| <input type="checkbox"/> Other: _____ | <input type="checkbox"/> \$5,000 Ignite & Shine Gala Sponsor |

Billing Information

- Please send an invoice to the above address
- Enclosed is a check for \$_____ made payable to Ignite
- Please charge my credit card: Visa MC Discover Amex

Card Number: _____ Security Code: _____

Name on Card: _____ Expiration Date: _____

Signature of Cardholder: _____

This form can be returned via mail or e-mail by sending to: **Pamela Daubert** at pdaubert@ignitepromise.org or to:

Ignite
Attn: Pamela Daubert
180 N Michigan Ave, Suite 1900 | Chicago, IL 60601
(312) 568-5700 | www.ignitepromise.org

